



**DAILY FANTASY SPORTS MANAGER**

# ***Game document***

*Everything in this document is still up for discussion*

# Synopsis

**03 Game process**

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# Game design & development process

## Pre-production - Daniell

### Concept Development

- Platform(s)
- Technologies
- Functionality
- Game designer



### Design

- Wireframe
- UI Design
- Storyline/
- Storyboards
- Game play

## Production

### Development

- Artist - Graphic art
- Programming - Team
- Animations
- Audio / Sound

## Post - Production

### Testing

Prof. Testing  
Beta. Testing



### Release

Alpha  
Beta  
Promotion  
Sales Marketing

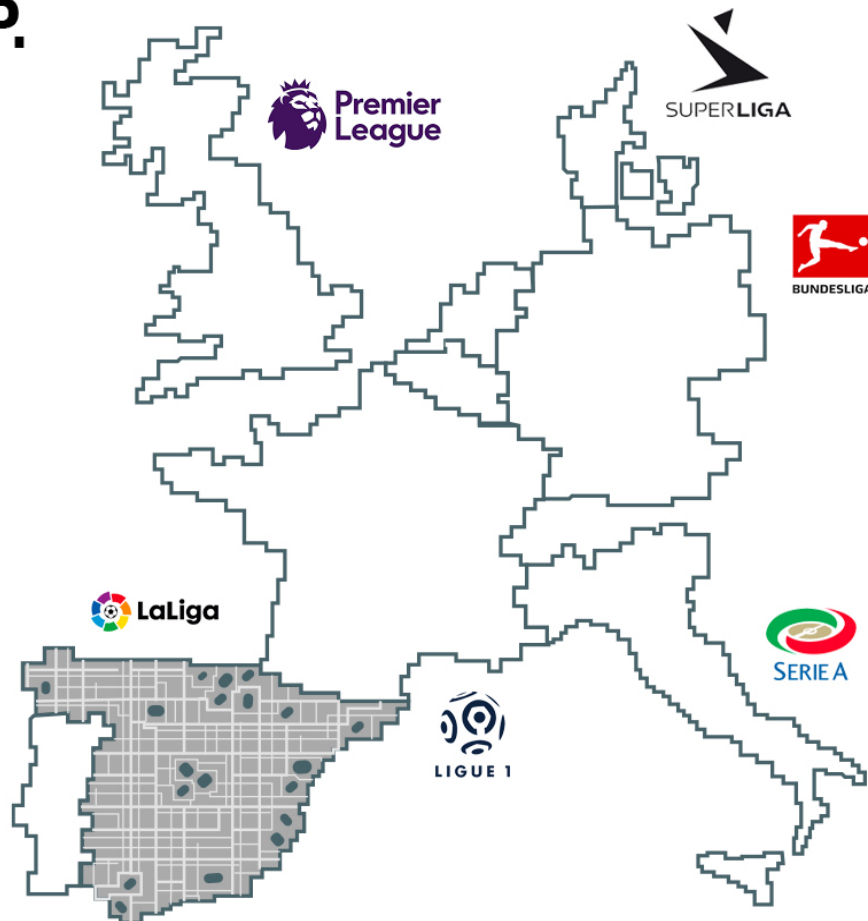



### On the market - maintenance of the game

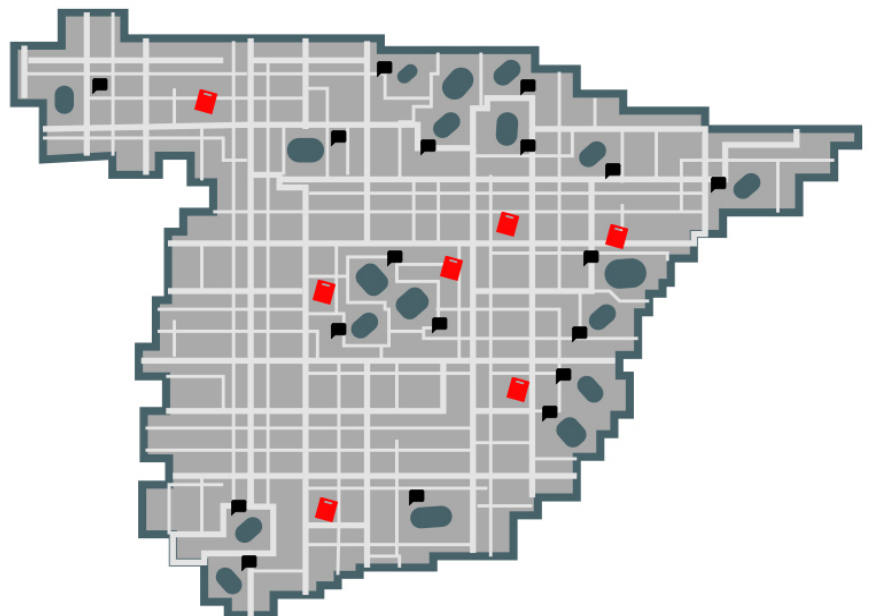
Starting with:  
Influencer playing the game and ads.  
Twitch - Youtube, Instagram, snapchat,  
Facebook.

When users start the game, they choose their favorite league. Below you can see how the city around the stadium will unfold. The Spanish league that has been chosen in this case, is designed as a large city with the 20 stadiums. All around in their originally places.

## SKITSE CITY MAP. LEAGUE DISTRICT



-  1 Spanish City
-  20 Club Stadiums
-  Live chat rooms
-  Skins shop



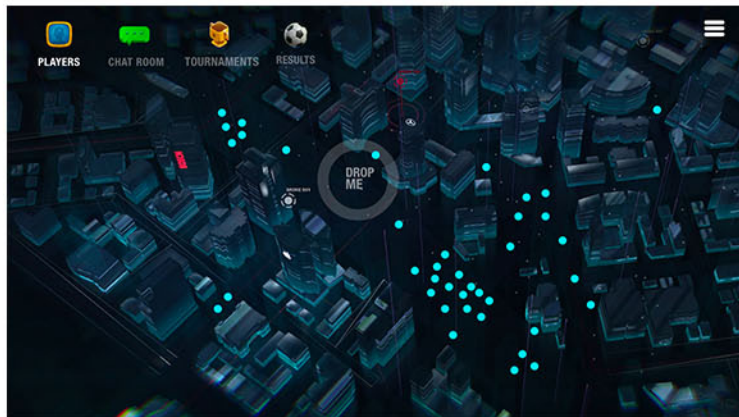
# **Wireframe**

**Interactive wireframe - Overview of the  
Fantasy manager parts and design style.**

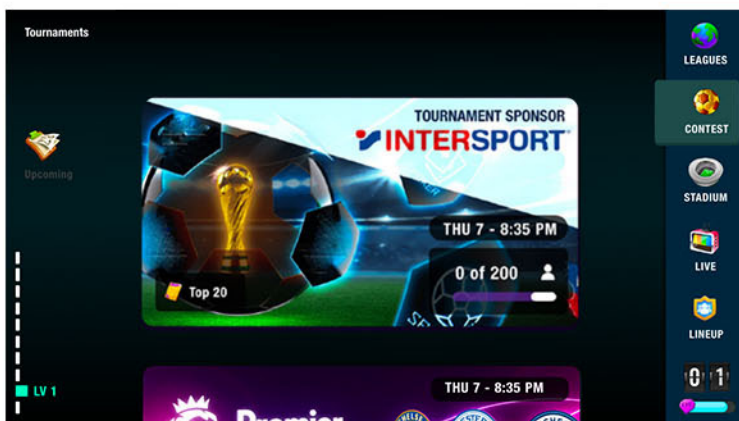
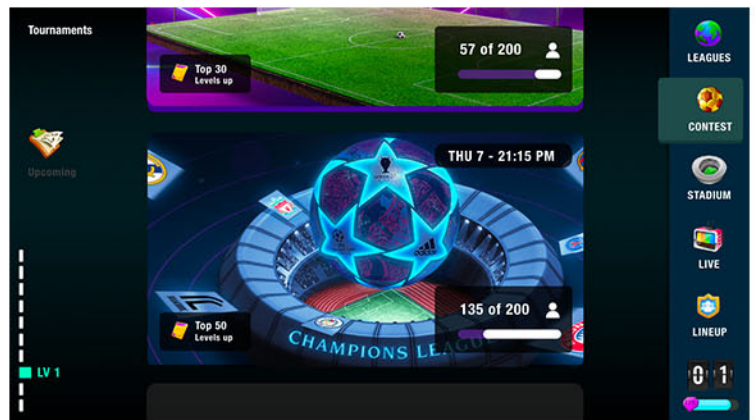
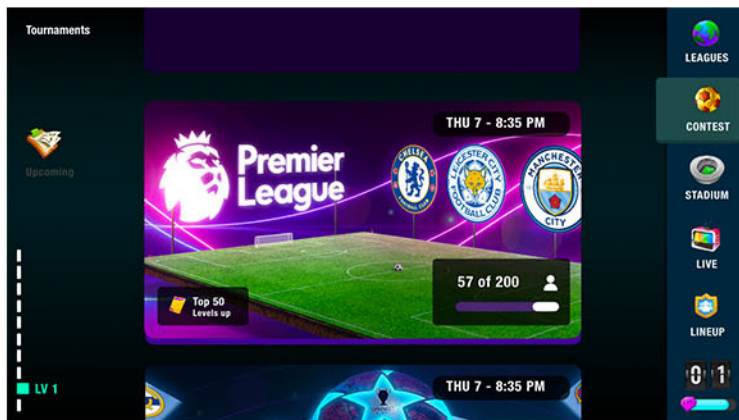
**Graphics and visuals is not the final**

# Map overview

Opportunity to see results and other users on the platform

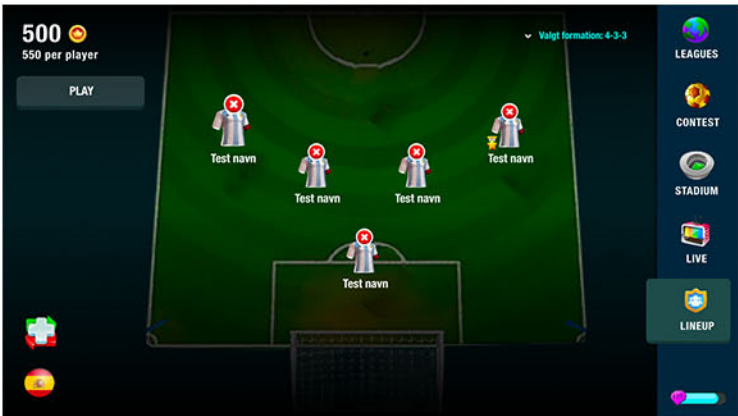


# Tournament overview



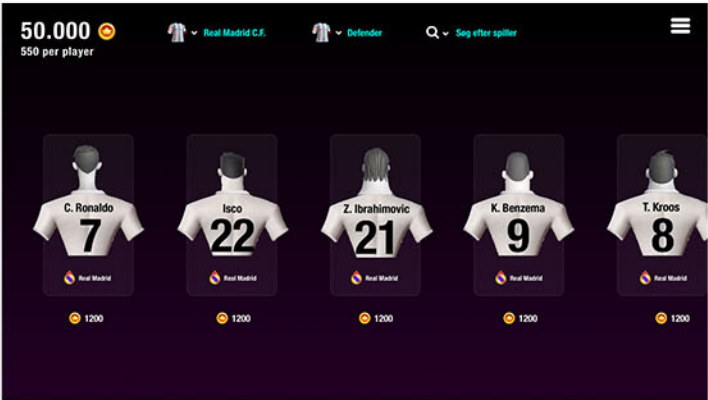
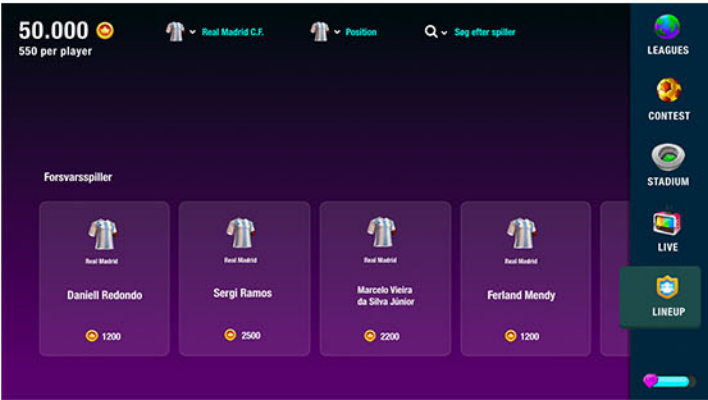
# Lineup

Salary cap



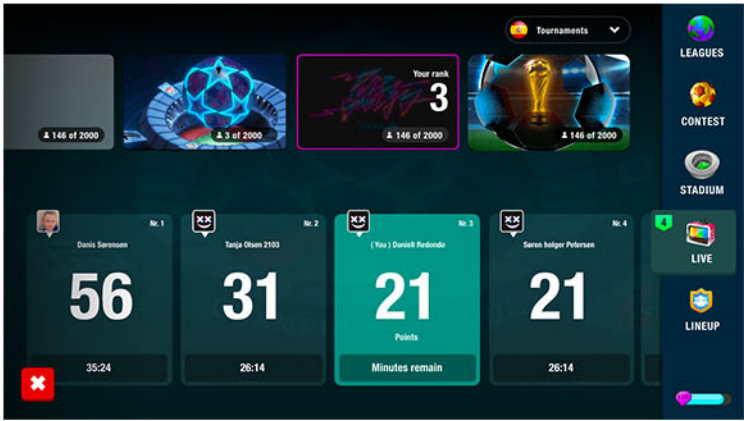
# Player selection

Search and filter between clubs and players

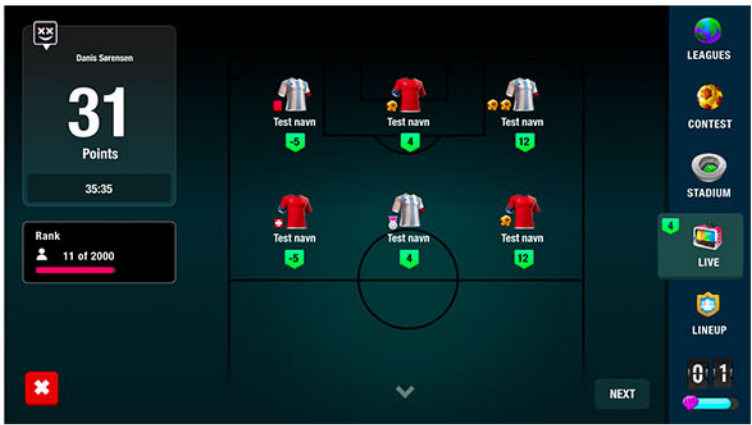




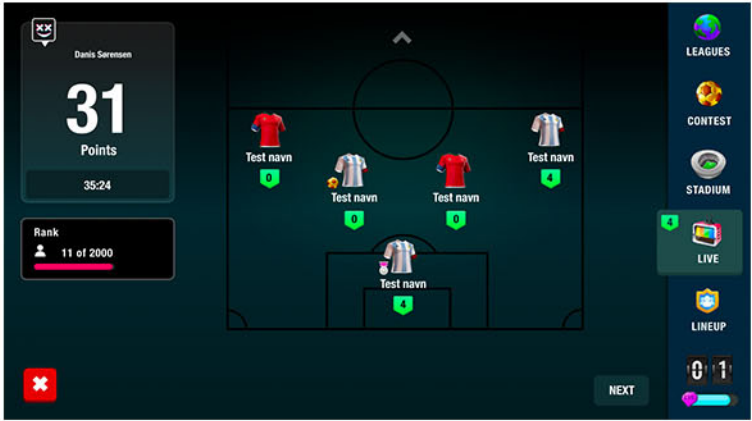
# Placement in tournaments



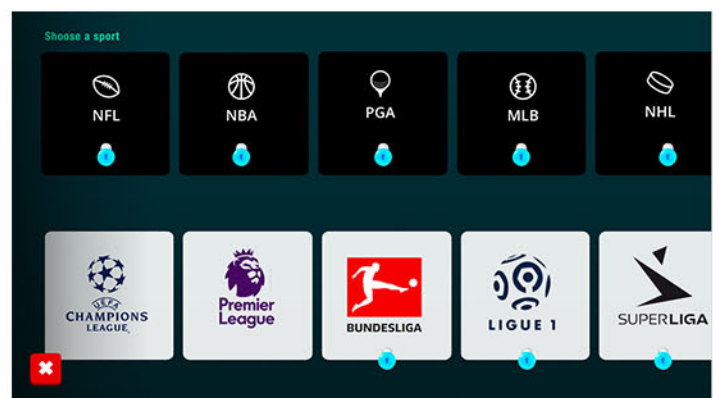
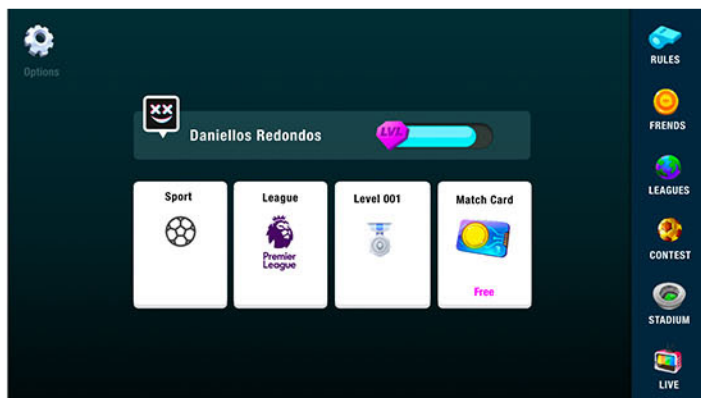
# Opponent points



# Stats

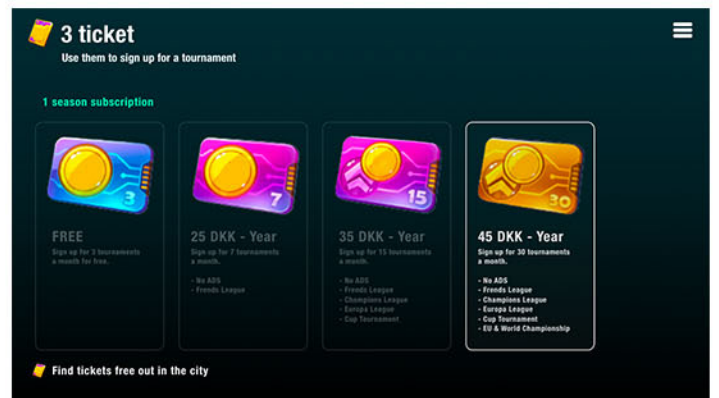


# Profil - Sports and league selection



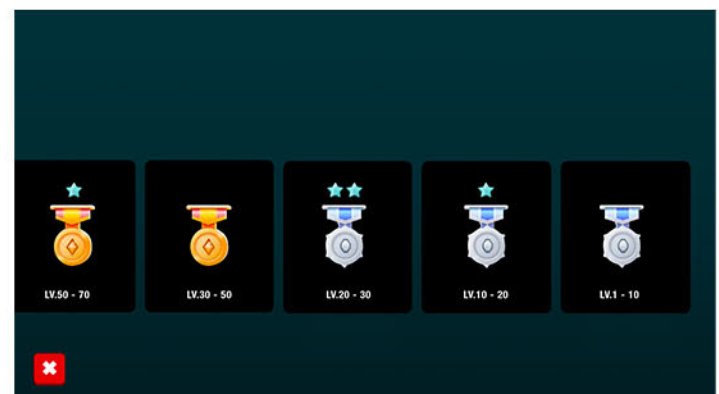
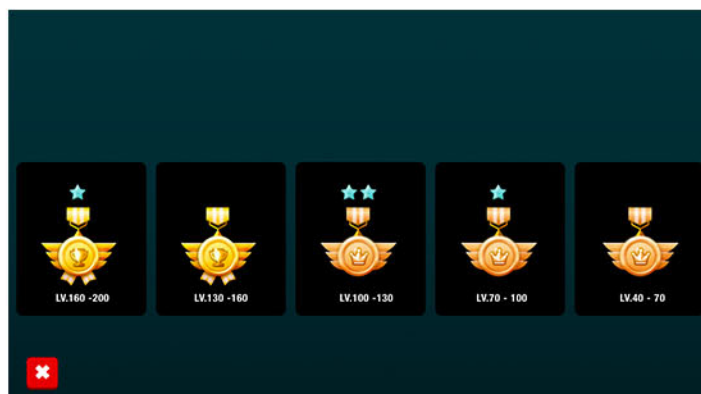
# Subscriptions - Once a year

Possibility of limited free play

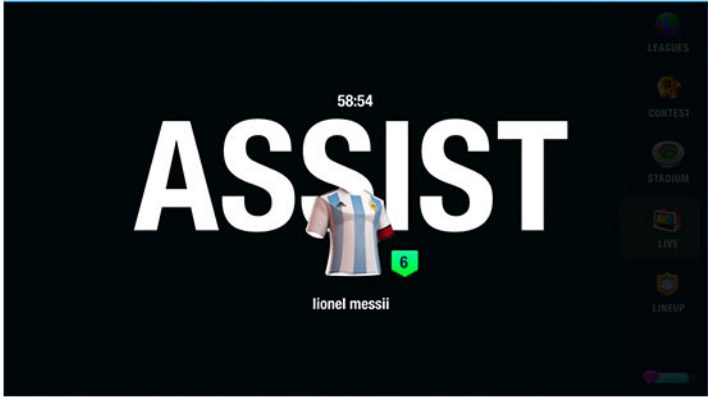
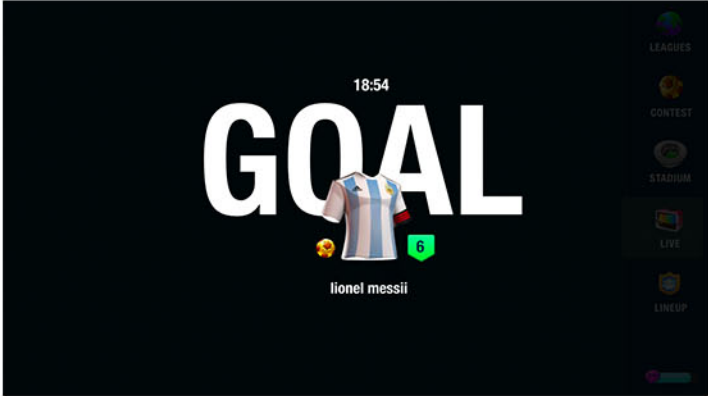
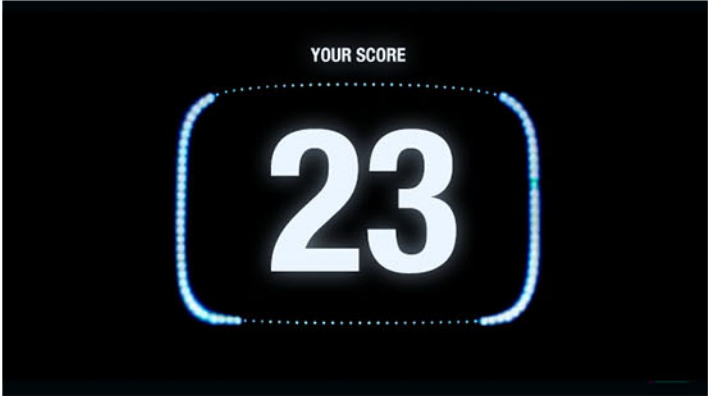


# Level batch

Show off



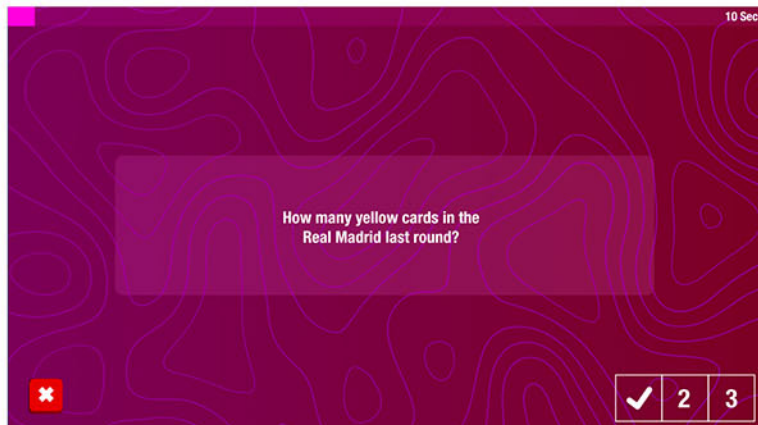
Pop up  
Point score - Live





# Advertising

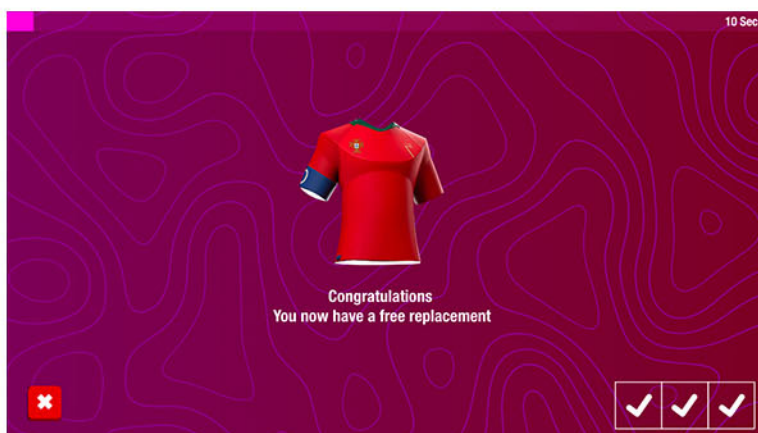
Commercials during the break as the users are used to...



**Answer 3 random football questions based on previous statistics**



**3 advertisements between the questions**



**3 correct answers:  
You win 1 extra substitution in the match**

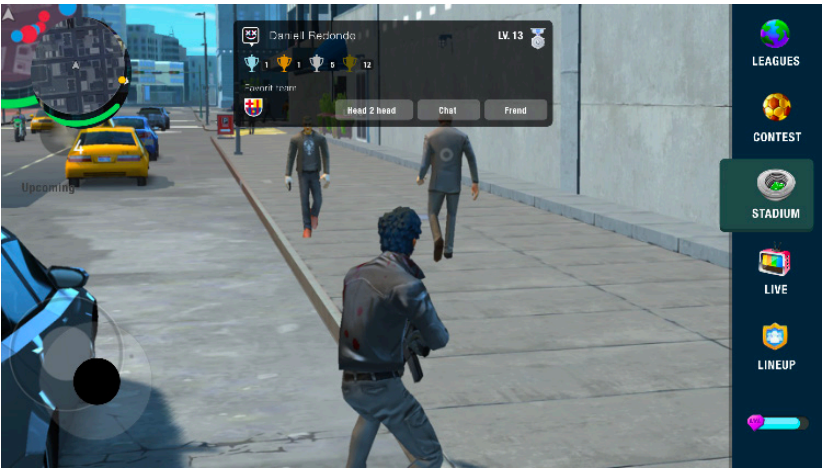
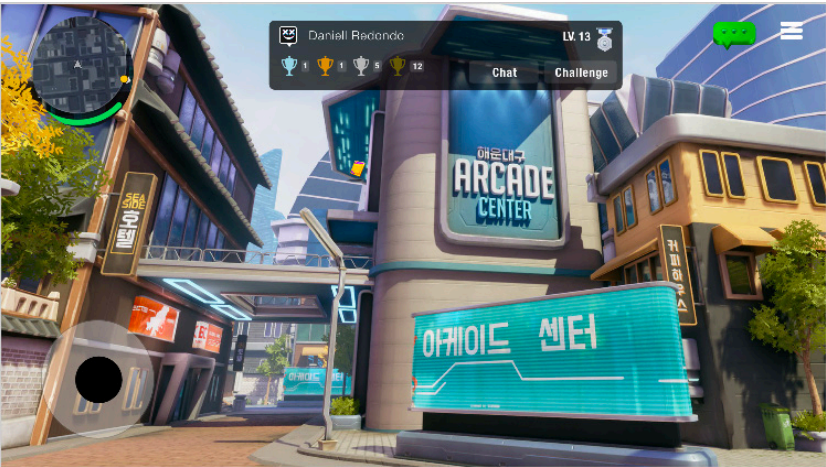
# Open world

**Go into the people in the city.**

**Tap on their avatar**

**Graphics and visuals is not the final**


- **See the level of others**
- **See matches won, etc.**
- **See favorite team**
- **Friends request**
- **Chat - with opponents**
- **Challenge head 2 head**
- **Team up**
- **Find unique tournaments**



# **Level design**


**First draft for a level design Algoritme.**

**With progression, points.**



37

Liga Matches  
a year

 **Player Example**

Level up in Tournament

Turnement (Match days)	Level	Nr	Points
1	LV. 1	15	10 XP
2	LV. 2	20	5 XP
3	LV. 4	6	20 XP
4	LV. 4	36	0 XP
5	LV. 4	43	0 XP
6	LV. 4	32	0 XP
7	LV. 5	14	10 XP
8	LV. 5	18	10 XP
9	LV. 7	7	19 XP
10	LV. 7	40	0 XP
11	LV. 7	31	0 XP
12	LV. 9	10	16 XP
13	LV. 10	15	10 XP
14	LV. 10	22	5 XP
15	LV. 13	10	16 XP
16	LV. 14	13	12 XP
17	LV. 16	8	18 XP
18	LV. 16	16	10 XP
19	LV. 17	19	10 XP
20	LV. 17	26	5 XP
21	LV. 17	45	0 XP
22	LV. 17	29	5 XP
23	LV. 18	18	10 XP
24	LV. 19	9	17 XP
25	LV. 20	33	5 XP
26	LV. 21	13	11 XP
27	LV. 21	26	10 XP
28	LV. 22	28	10 XP
29	LV. 22	19	10 XP
30	LV. 23	4	20 XP
31	LV. 24	30	10 XP
32	LV. 24	10	15 XP
33	LV. 25	16	10 XP
34	LV. 25	17	10 XP
35	LV. 26	28	10 XP
36	LV. 26	10	15 XP
37	LV. 27	38	10 XP

84 XP

139 XP

141 XP

+ 84 XP

+ 139 XP

+ 141 XP

=

364 XP

Level bar

LV.1

1XP


20XP

Progression

Level	Go to next level	
LV.1	10XP	10XP
LV.2	10XP	20XP
LV.3	10XP	30XP
LV.4	10XP	40XP
LV.5	10XP	50XP
LV.6	10XP	60XP
LV.7	10XP	70XP
LV.8	10XP	80XP
LV.9	10XP	90XP
LV.10	10XP	110 XP
LV.11	10XP	120 XP
LV.12	10XP	130 XP
LV.13	10XP	140 XP
LV.14	10XP	150 XP
LV.15	10XP	160 XP
LV.16	10XP	170 XP
LV.17	10XP	180 XP
LV.18	10XP	190 XP
LV.19	10XP	200 XP
LV.20	20 XP	220 XP
LV.21	20 XP	240 XP
LV.22	20XP	260 XP
LV.23	20XP	280 XP
LV.24	20XP	300 XP
LV.25	20XP	320 XP
LV.26	20XP	340 XP
LV.27	20XP	360 XP
LV.28	20XP	380 XP
LV.29	20XP	400 XP
LV.30	20XP	420 XP
LV.31	20XP	440 XP
LV.32	20XP	460 XP
LV.33	20XP	480 XP
LV.34	20 XP	500 XP
LV.35	20 XP	520 XP
LV.36	20 XP	540 XP
LV.37	20 XP	560 XP
LV.38	20 XP	580 XP
LV.39	20 XP	600 XP
LV.40	20 XP	620 XP
LV.41	30 XP	650 XP
LV.42	30 XP	680 XP
LV.43	30 XP	710 XP
LV.44	30 XP	740 XP
LV.45	30 XP	770 XP
LV.46	30 XP	800 XP
LV.47	30 XP	830 XP
LV.48	30 XP	860 XP
LV.49	30 XP	890 XP
LV.50	30 XP	920 XP

LV. 10 -20

Tournament Points

Max :100 





NR	Points
1	70 XP
2	50 XP
3	40 XP
4	30 XP
5	25 XP
6	20 XP
7	20 XP
8	19 XP
9	19 XP
10	19 XP
11	18 XP
12	18 XP
13	18 XP
14	17 XP
15	16 XP
16	16 XP
17	15 XP
18	15 XP
19	14 XP
20	13 XP
20	12 XP
20- 25	11 XP
25- 30	10 XP
30 - 35	10 XP
35 - 40	10 XP
40 - 45	8 XP
45 - 50	8 XP
50 - 55	7 XP
55 - 60	7 XP
60 - 65	6 XP
65 - 70	6 XP
75 - 80	5 XP
80 - 85	4 XP
85 - 90	3 XP
90 - 95	2 XP
95 - 100	1 XP
	0 XP



## Tournament structure

Small tournaments, to level up. **This gives more happiness and success feeling and with greater chance of good rankings, through the game.** Special tournaments can have multiple registrations.

### Pokal Prices








-  Dimant
-  Guld
-  Silver
-  Bronze









### Level progressions tournament












### Special tournaments














### TEAMS - Tournaments

### Champions league tournaments

LV. 1-10 Tournament			Max : 50 
NR	Price	Points	
1		50 XP	
2		45 XP	
3		40 XP	
4		35 XP	
5		30 XP	
6		25 XP	
7		20 XP	
8		19 XP	
9		18 XP	
10		17 XP	
11		16 XP	
12		15 XP	
13		14 XP	
14		13 XP	
15		12 XP	
16		11 XP	
17		10 XP	
18		10 XP	
19		10 XP	
20		10 XP	
21-30		5 XP	
30-50		0 XP	

LV. 10-20 Tournament			Max :100 
NR	Price	Points	
1		70 XP	
2		50 XP	
3		40 XP	
4		30 XP	
5		25 XP	
6		20 XP	
7		19 XP	
8		18 XP	
9		17 XP	
10		16 XP	
11		15 XP	
12		14 XP	
13		13 XP	
14		12 XP	
15		11 XP	
16		10 XP	
17		10 XP	
18		10 XP	
19		10 XP	
20		10 XP	
21-40		10 XP	
40-60		5 XP	
60-80		4 XP	
80-100		3 XP	

LV. 20-30 Tournament			Max :100 
NR	Price	Points	
1		70 XP	
2		50 XP	
3		40 XP	
4		30 XP	
5		25 XP	
6		20 XP	
7		19 XP	
8		18 XP	
9		17 XP	
10		16 XP	
11		15 XP	
12		14 XP	
13		13 XP	
14		12 XP	
15		11 XP	
16		10 XP	
17		10 XP	
18		10 XP	
19		10 XP	
20		10 XP	
21-40		10 XP	
40-60		5 XP	
60-80		4 XP	
80-100		3 XP	

LV. 30-40 Tournament			Max : 100 
NR	Price	Points	
1		70 XP	
2		50 XP	
3		40 XP	
4		30 XP	
5		25 XP	
6		20 XP	
7		19 XP	
8		18 XP	
9		17 XP	
10		16 XP	
11		15 XP	
12		14 XP	
13		13 XP	
14		12 XP	
15		11 XP	
16		10 XP	
17		10 XP	
18		10 XP	
19		10 XP	
20		10 XP	
21-40		10 XP	
40-60		5 XP	
60-80		4 XP	
80-100		3 XP	

### Level progressions tournament

#### Pick 11

Choose your A team for each tournament.

2 substitutions during the match.

#### Team A



#### Team B



### MORE OPTIONS ALL THE BEST

**Unlock season highlights**

1. Private Leage
2. Leaderbords - Privat, World & Country
3. Access more leagues
4. Access more sports
5. The playoffs
6. Win cash prizes
7. Champions League
8. UEFA Europa League
9. International matches
10. Play various tournaments
11. Conquer world domination

# Sign up in the city

to this tournament

- Level progressions tournament
- Special tournaments
- TEAMS - Tournaments
- Champions league tournaments

National Training matches  
Predict - winners

National team matches  
- Man of the match

One Liga Round  
- Predict winners

One Liga Round  
- Predict Man of the match

WIN	DRAW	WIN
	VS	
	VS	
	VS	
	VS	
	VS	
	VS	



Most fantasy points
Thomas Delaney
C. Ronaldo
D. Redondo
Sergio Ramos
Burak Yilmaz
Lukas Podolski

WIN	DRAW	WIN
	VS	
	VS	
	VS	
	VS	
	VS	
	VS	



Most fantasy points
No name
No name
No name
No name
No name
No name

5 XP - Correct answer  
 ALL Correct answer

10 XP - Correct answer  
 ALL Correct answer

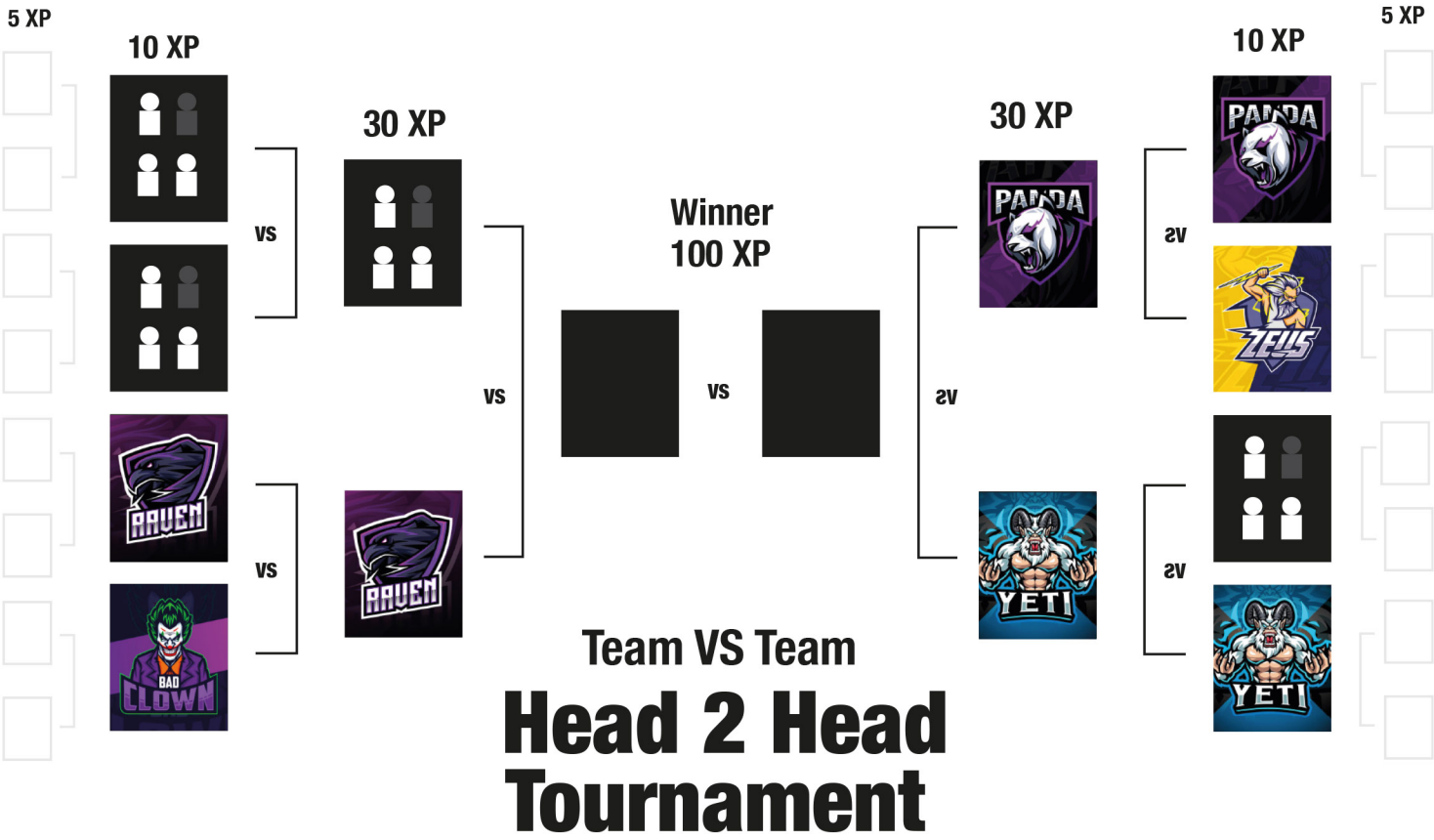
5 XP - Correct answer  
 ALL Correct answer

10 XP - Correct answer  
 ALL Correct answer

# Sign up in the city to this tournament

- Level progressions tournament
- Special tournaments
- TEAMS - Tournaments
- Champions league tournaments

  
Total points 3 Player



WIN Team logos



License agreement : [https://www.freepik.com/profile/preagreement/premium\\_campaign2?coupon=standout](https://www.freepik.com/profile/preagreement/premium_campaign2?coupon=standout)



Level progressions tournament

Special tournaments

TEAMS - Tournaments

Champions league tournaments



UEFA  
CHAMPIONS  
LEAGUE®

10 XP

20 XP

50 XP

Winner  
200 XP

50 XP

20 XP

10 XP

vs

vs

vs

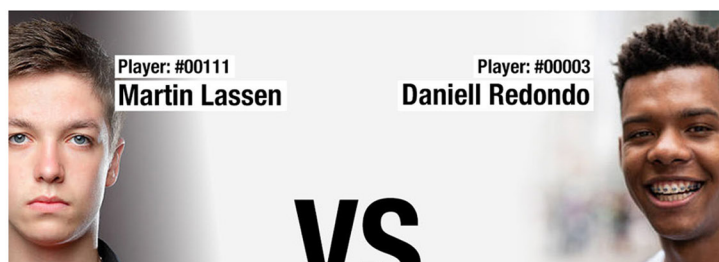
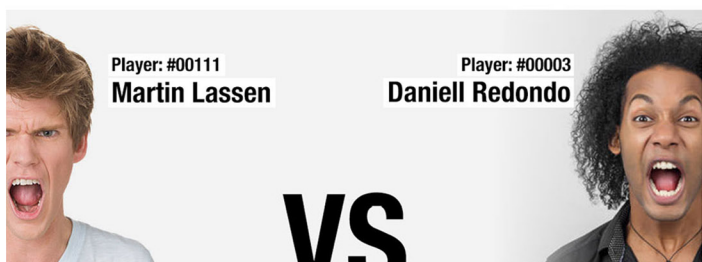
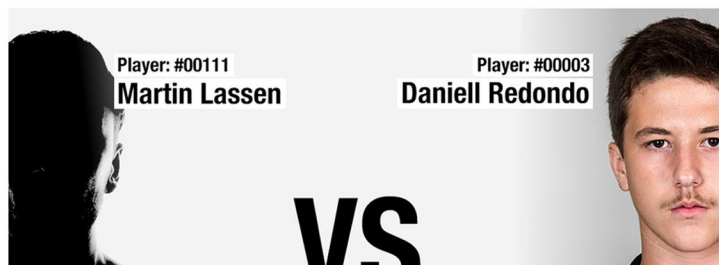
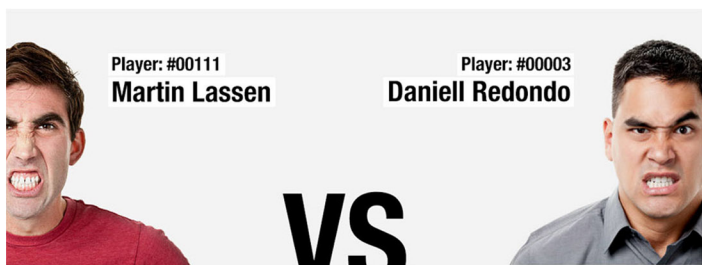
2v

2v

2v

## Head 2 Head Tournament

Single and team vs team



# Flags

**Inspiration for minimalist club flags in  
relation to the rights of use**

Ajax, Antalyaspor, Arsenal, Atalanta Bergamo, Atlético, Barcelona



Colombia, Corinthians, Croatia, Cruz Azul, Dortmund, Dynamo Kyiv



Bastia, Bayern Munich, Benfica, Boca Juniors, Cagliari, Celtic



Fenerbahce, Fiorentina, Galatasaray, Gladbach, Hamburg, Inter Milan



Juventus, LA Galaxy, Lazio, Liverpool, Manchester City, Manchester United



Marseille, Milan, Monaco, Napoli, Newell's Old Boys, Olympiakos



Palermo, Palmeiras, Paris Saint-Germain, PSV Eindhoven, QPR, Real Madrid




Tottenham, Trabzonspor, UD Almería, Uruguay, Valencia, Villarreal, Werder Bremen



# Artist

Style for the city - medium cost





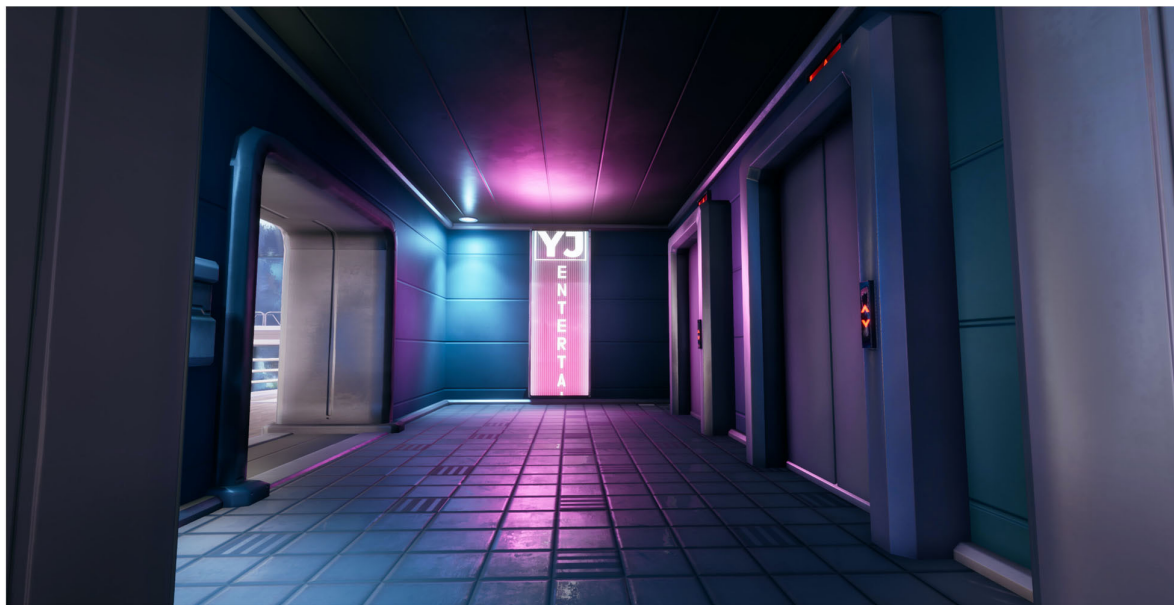
# Shua Llorente

PRO

Freelance 3D Environment Artist

📍 Manila, Philippines

[shuallorente.com](http://shuallorente.com)















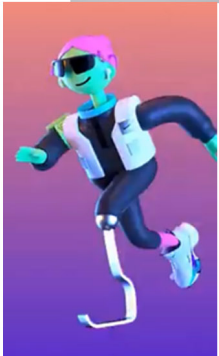
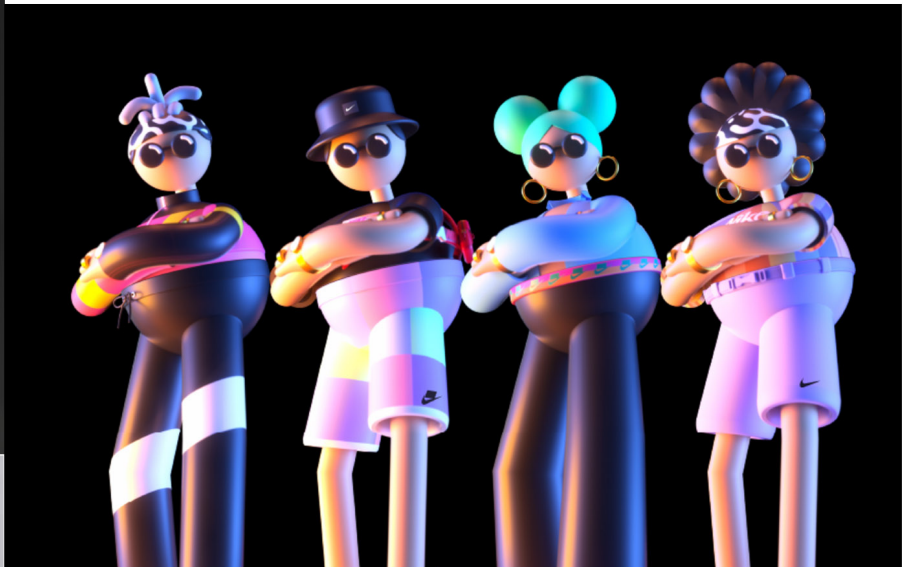


# Artist style

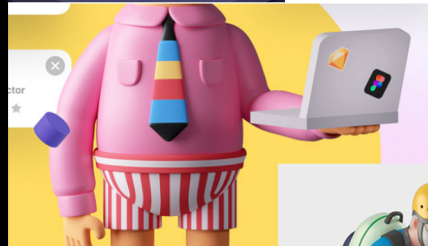
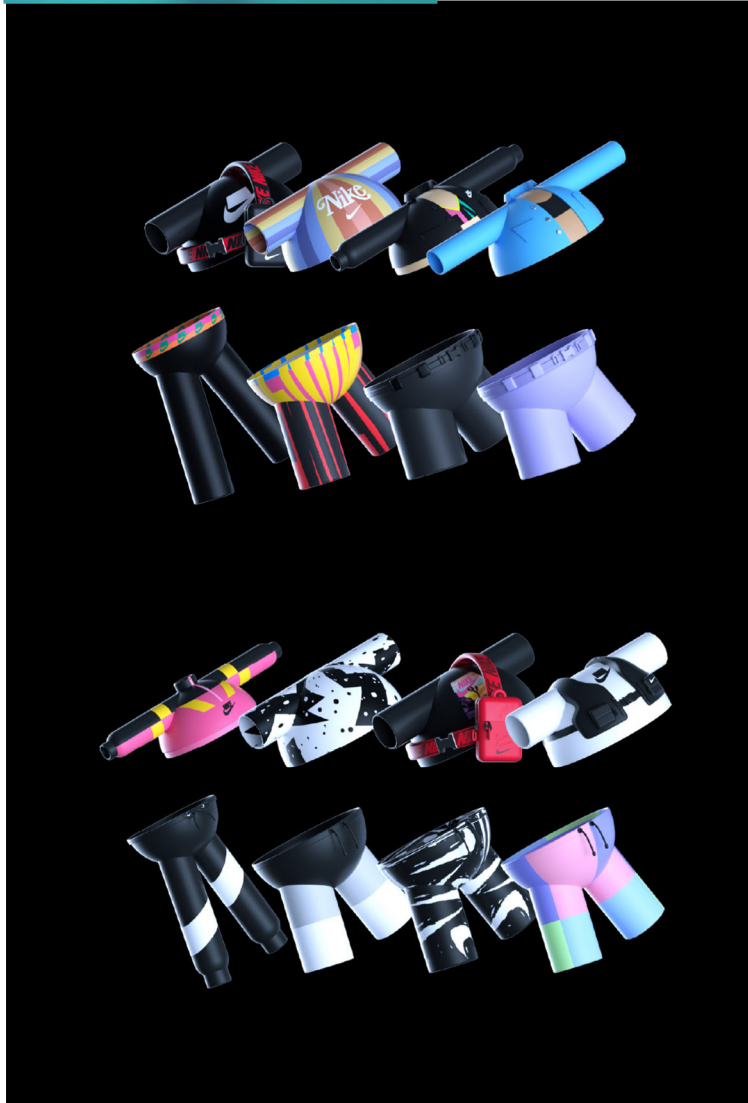
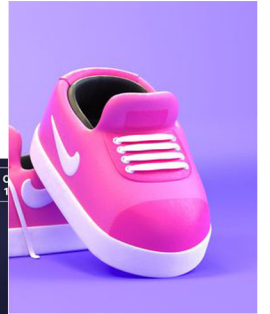
Minimalist style - low cost

# CHARACTERS STYLE

Minimalist style - low cost



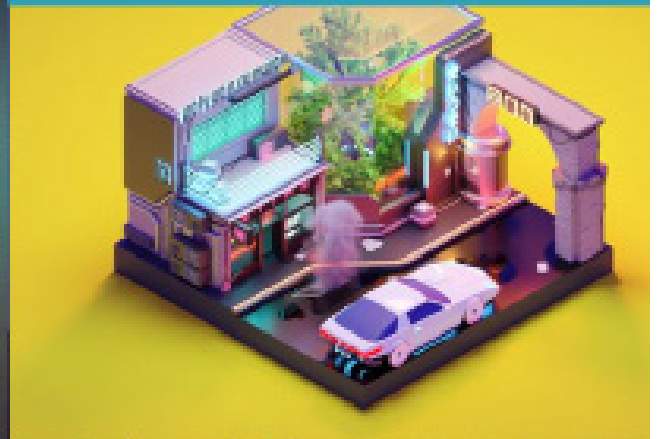
# SKINS



# Minimalist - Lobby/Brand City



Inspiration



# Artist style

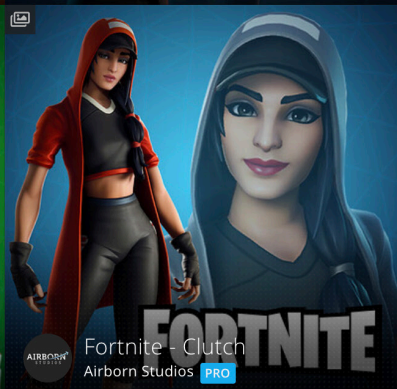
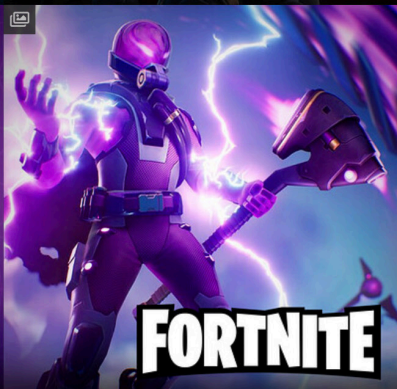
Low poly character - high cost





**Inspiration**



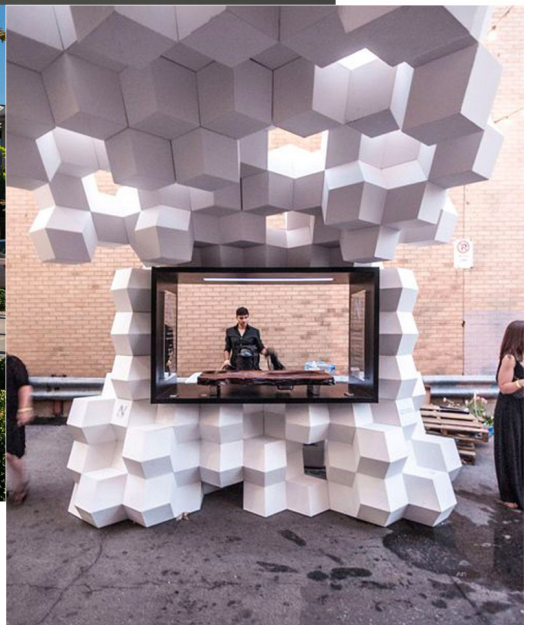




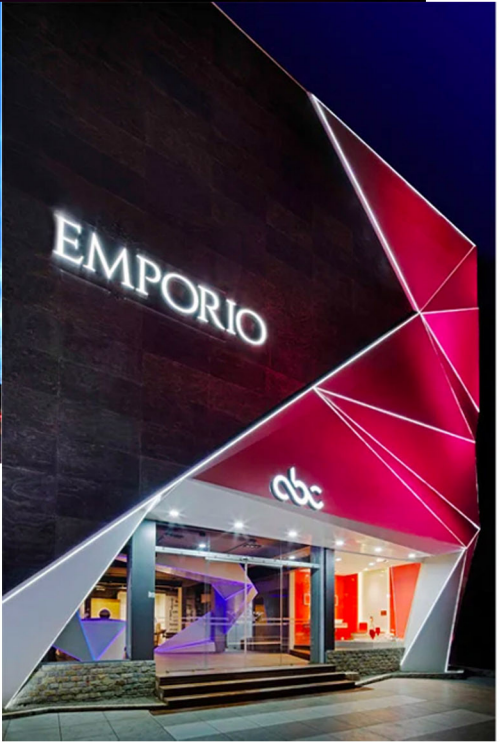
# **Sport city**

**Inspiration of funky buildings and  
different sports look from concept stores.**

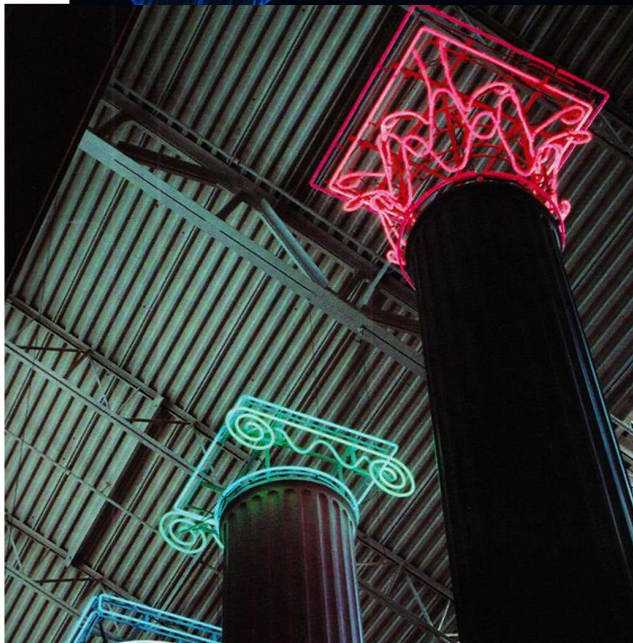
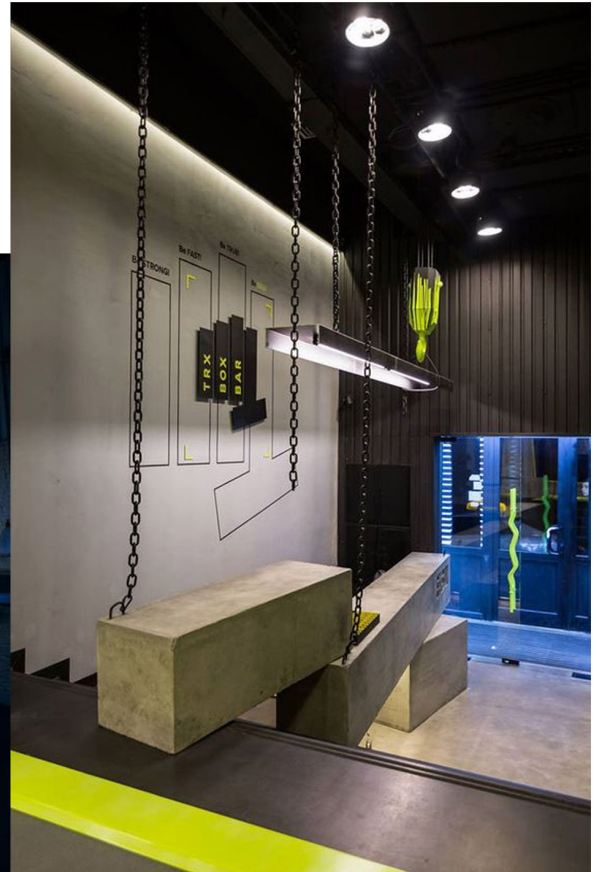
**Brand awareness**



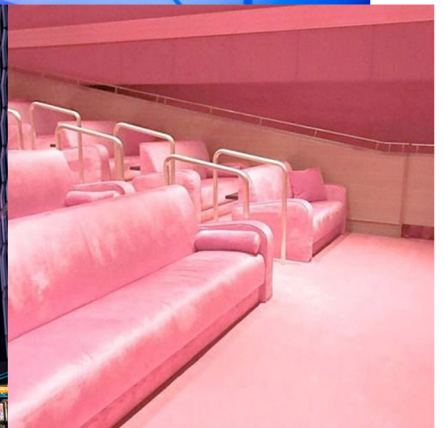




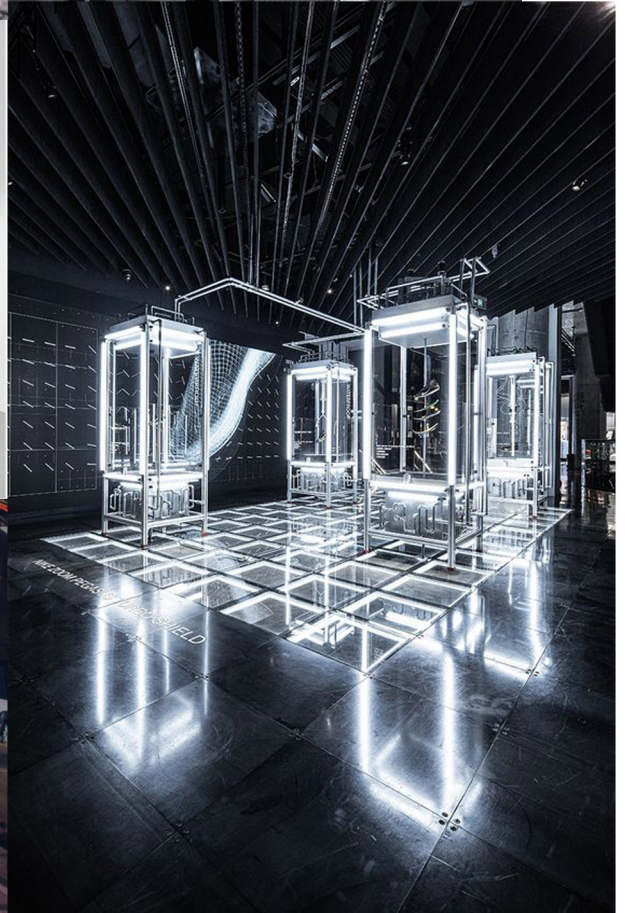




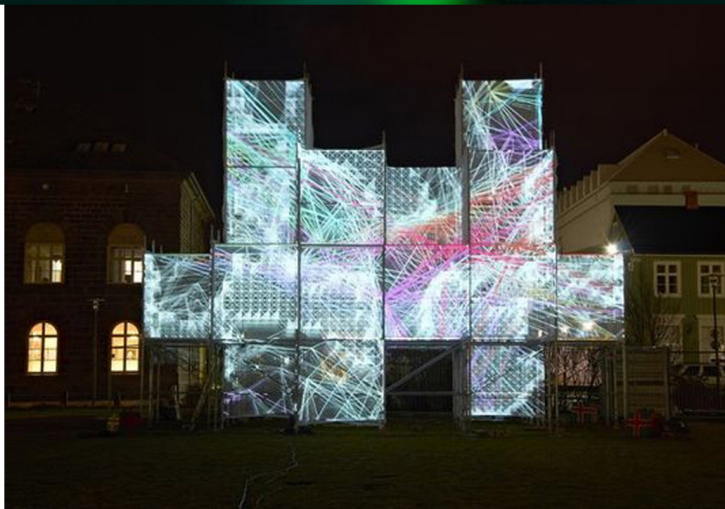




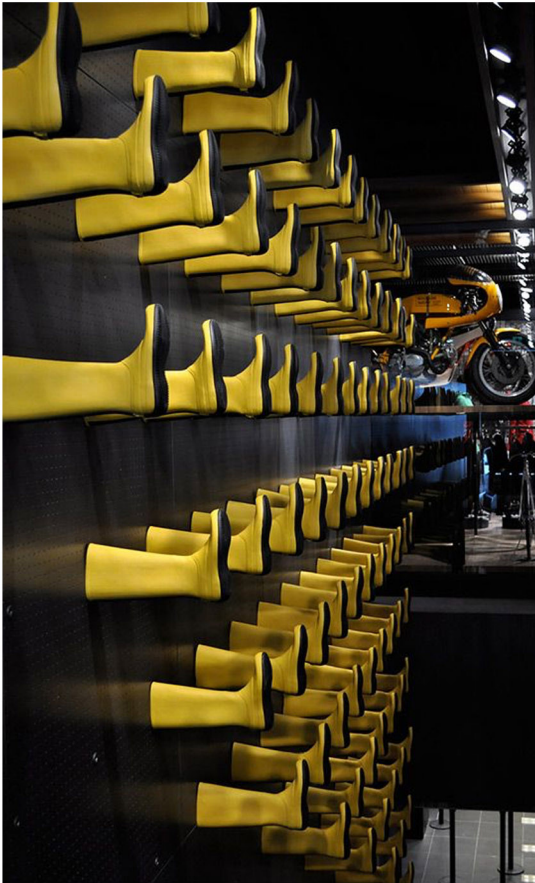




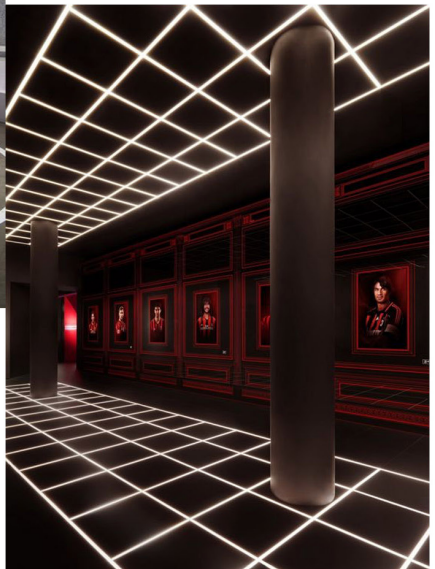




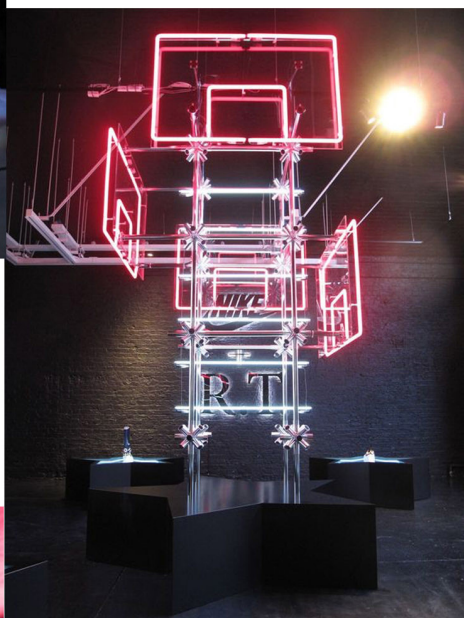














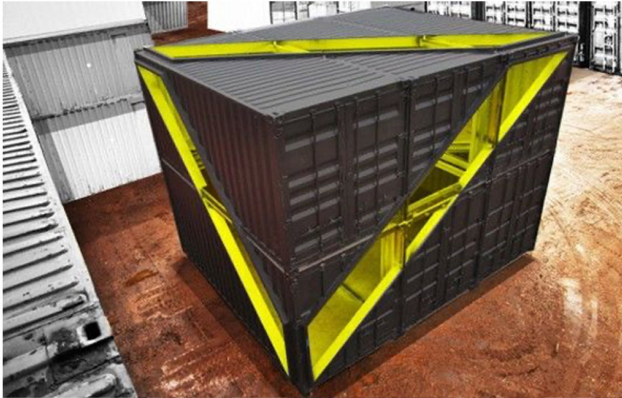








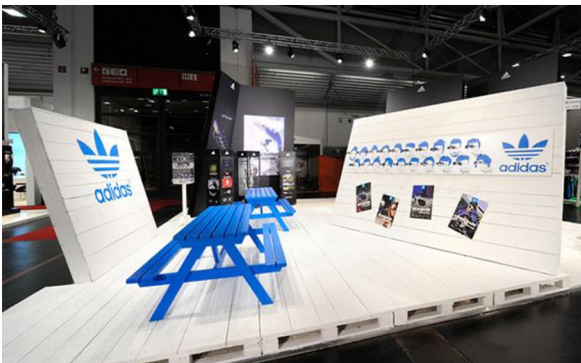
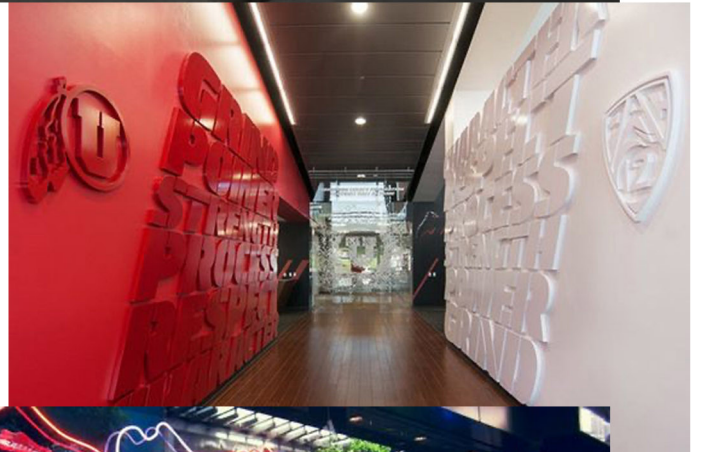




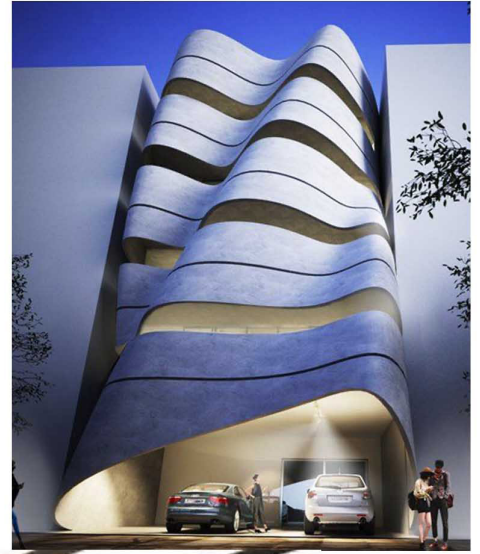
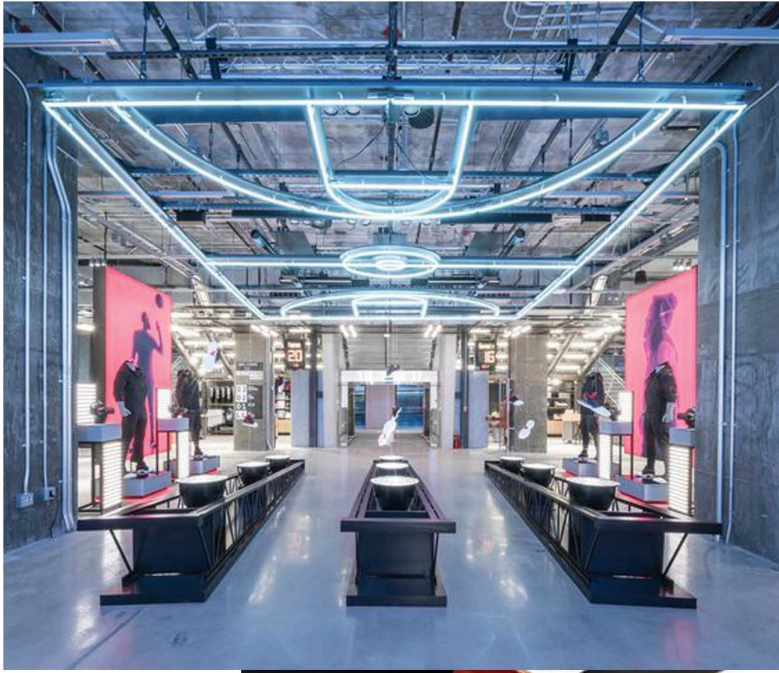








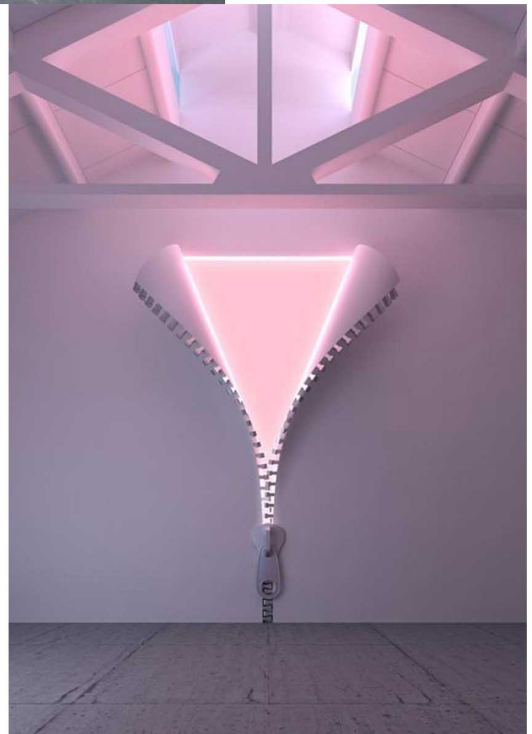
















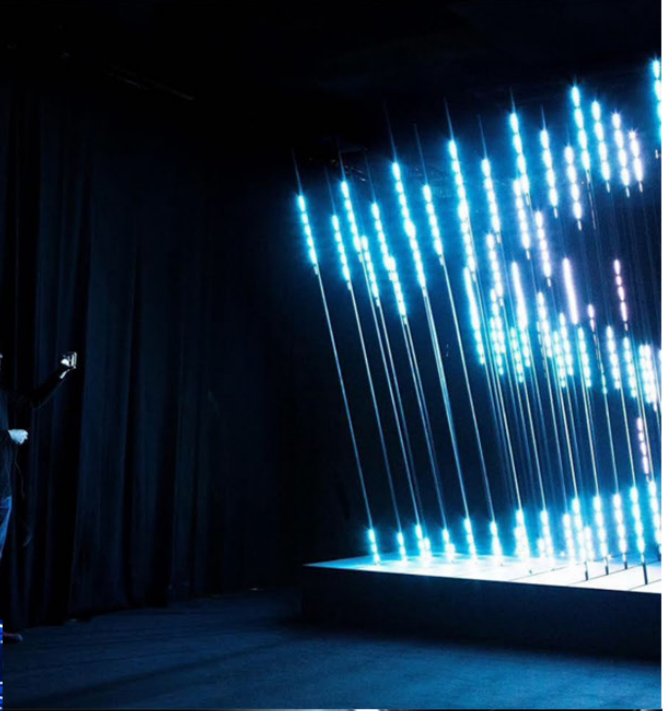
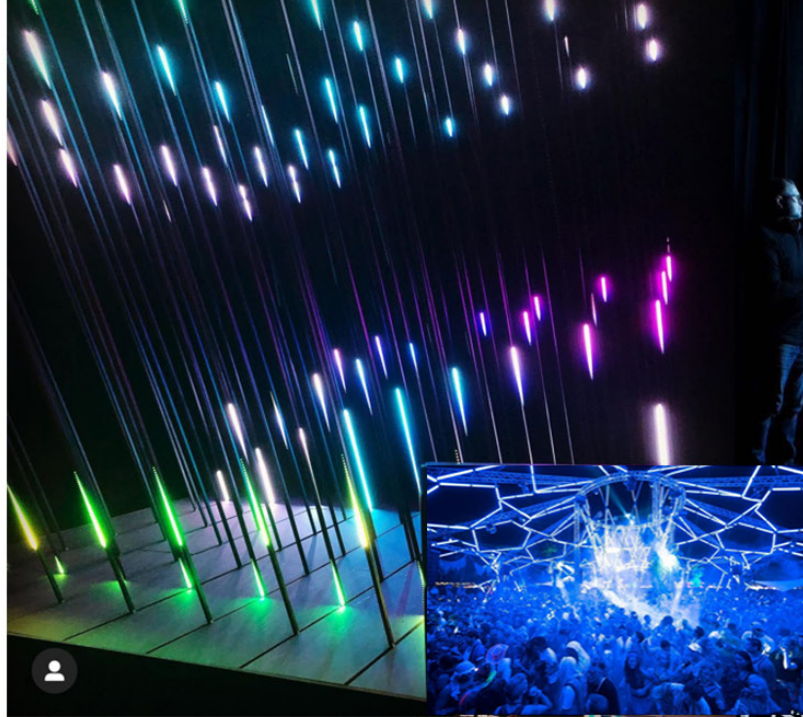
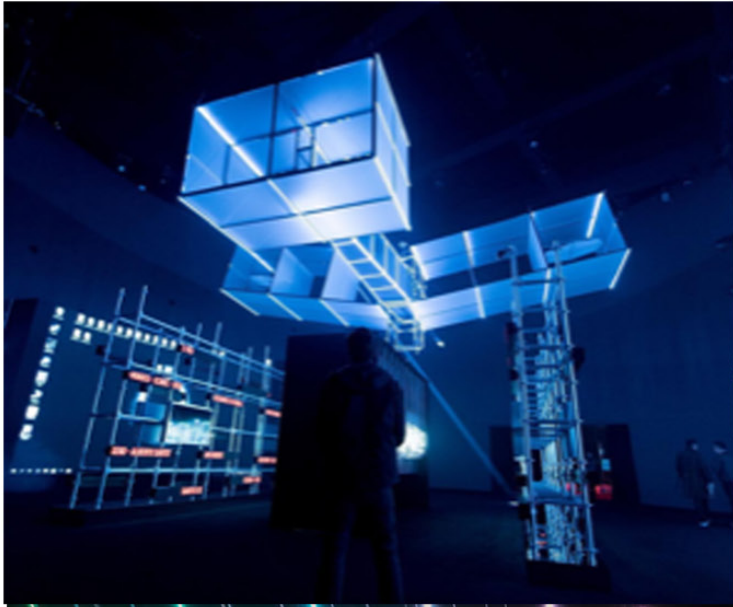




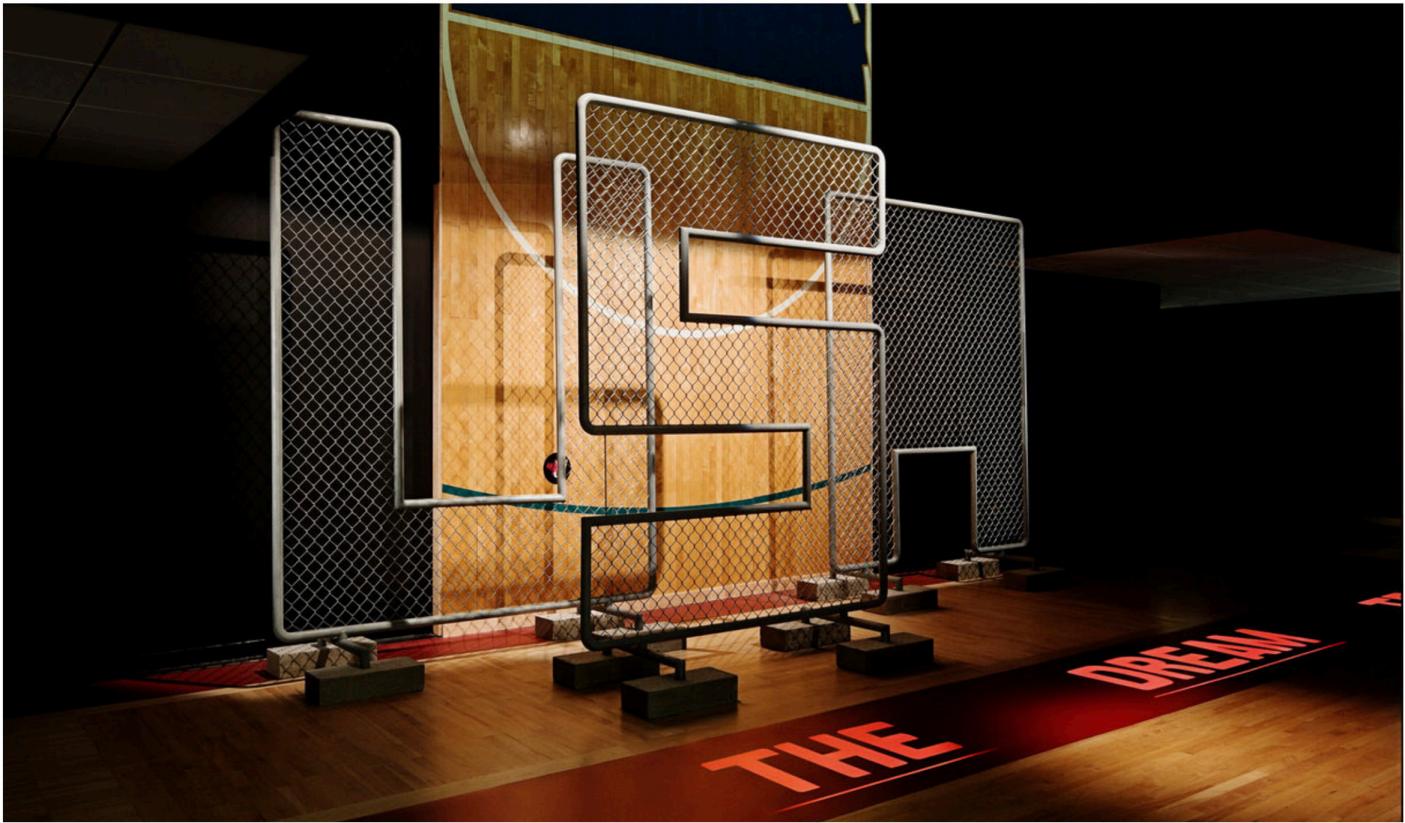




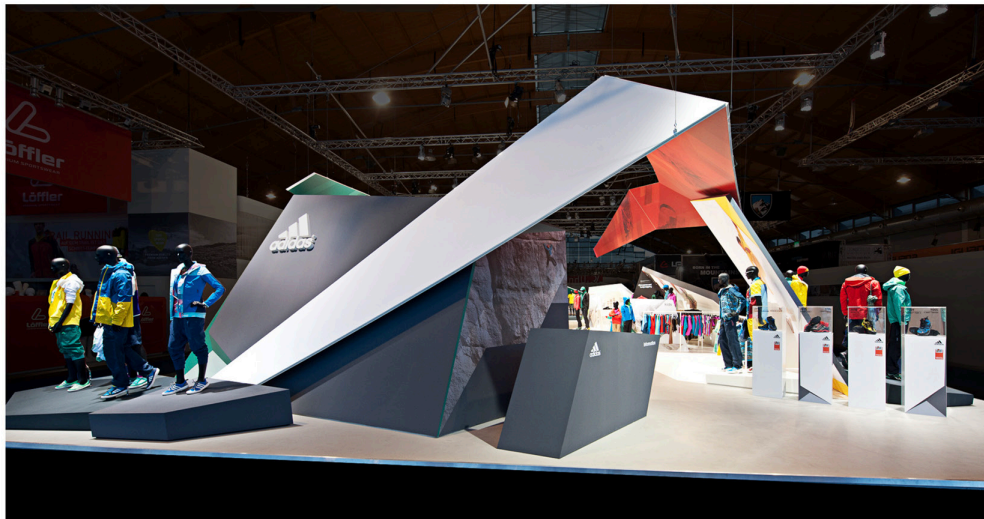
















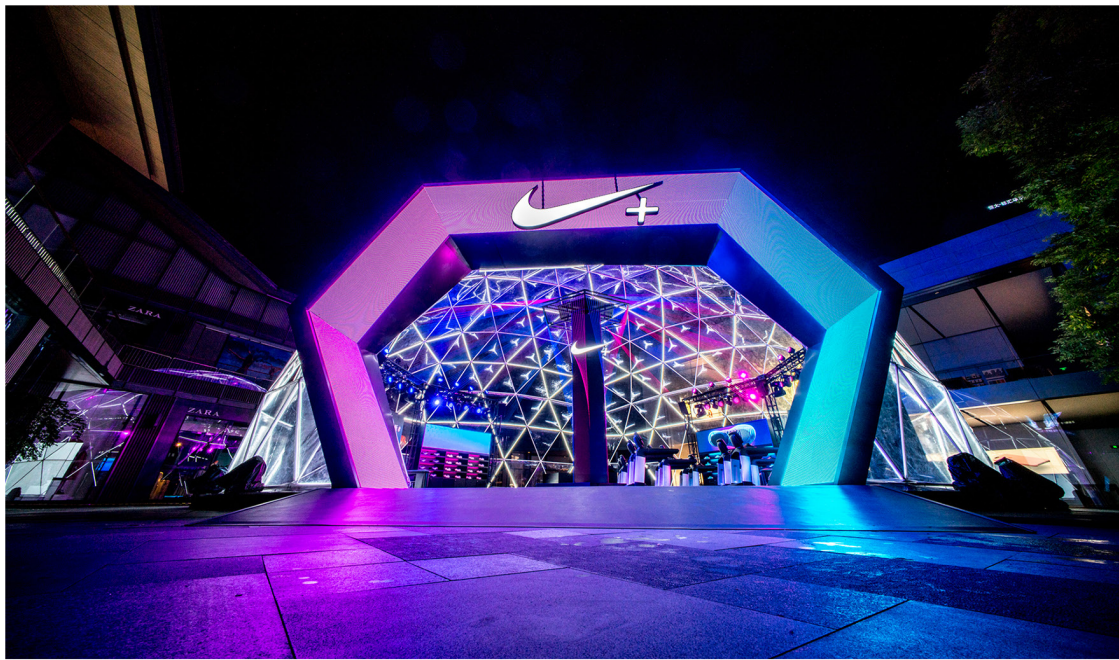








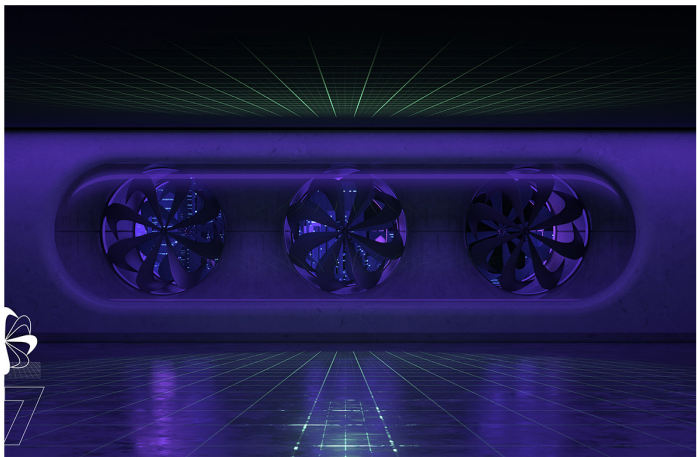








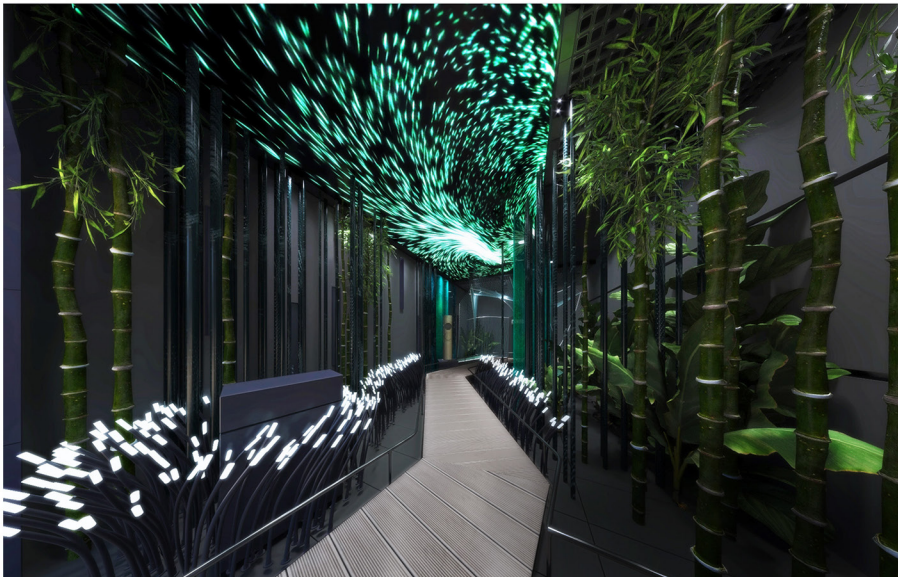














**New way to present  
ADS in games**

# **Brand awareness**

**Inspiration of fun brand products  
(Brand sculptures and ads) Opportunity to  
animate for more visibility in the city**







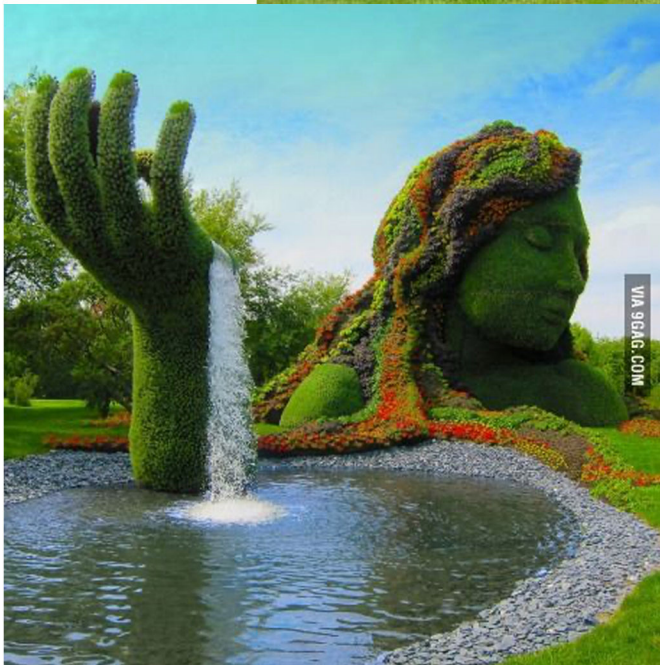




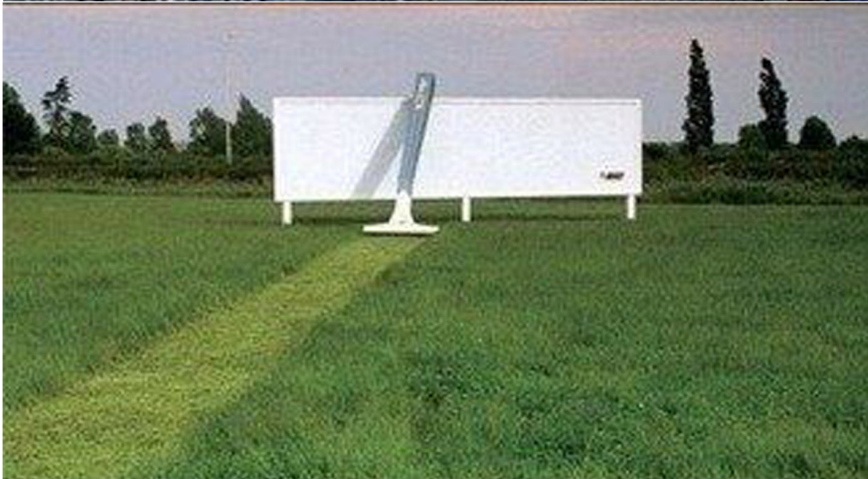








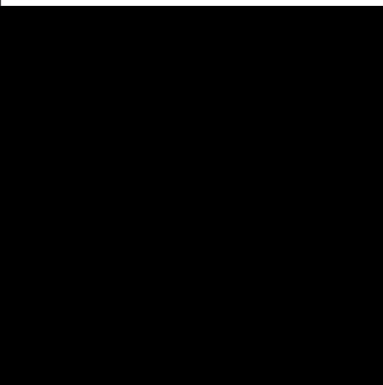
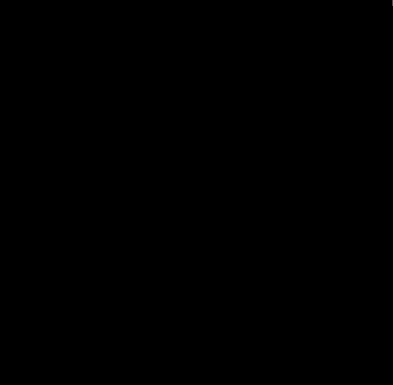






# Interactive brand product

Inspiration: Dancing jacket









### AppQuantum Drives A 24% LTV Uplift With In-Play Ads

"We instantly saw great results with some advertisers and [Admix is] now a steady new additional revenue stream for us. The fact that it's resistant to the iOS 14 problem was also a big plus for us."



Elena Bugakova  
App Quantum



### Admix Increased Our ARPDAU By 31%

"The best thing about Admix is how reliable the revenue is. When we hit the Top Charts, our Admix revenue rocketed accordingly."



HGames



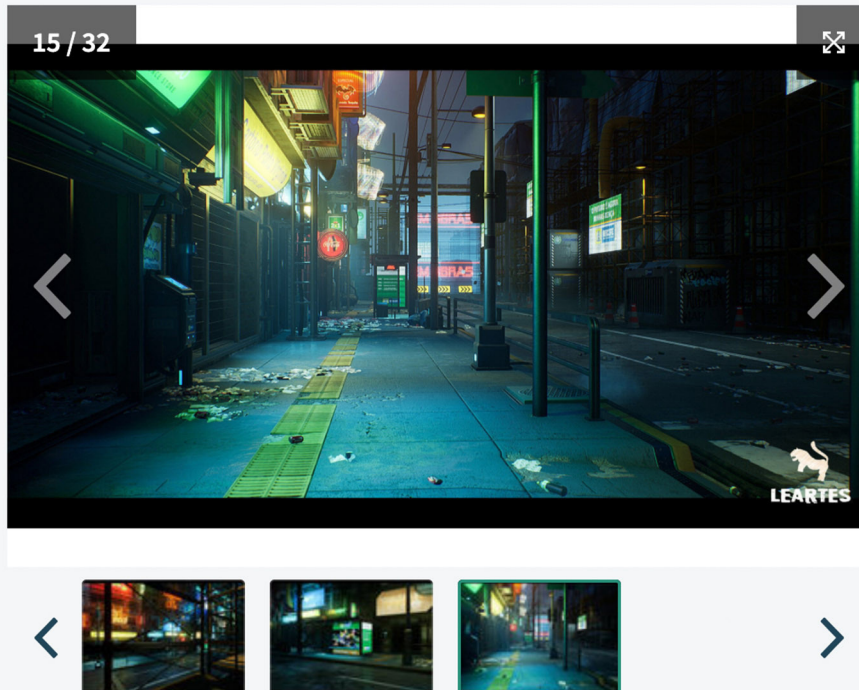
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VR / AR / low-poly 3D Models / Exterior / Sci-fi / Cyberpunk City Recife Environment VR / AR / low-poly 3d model



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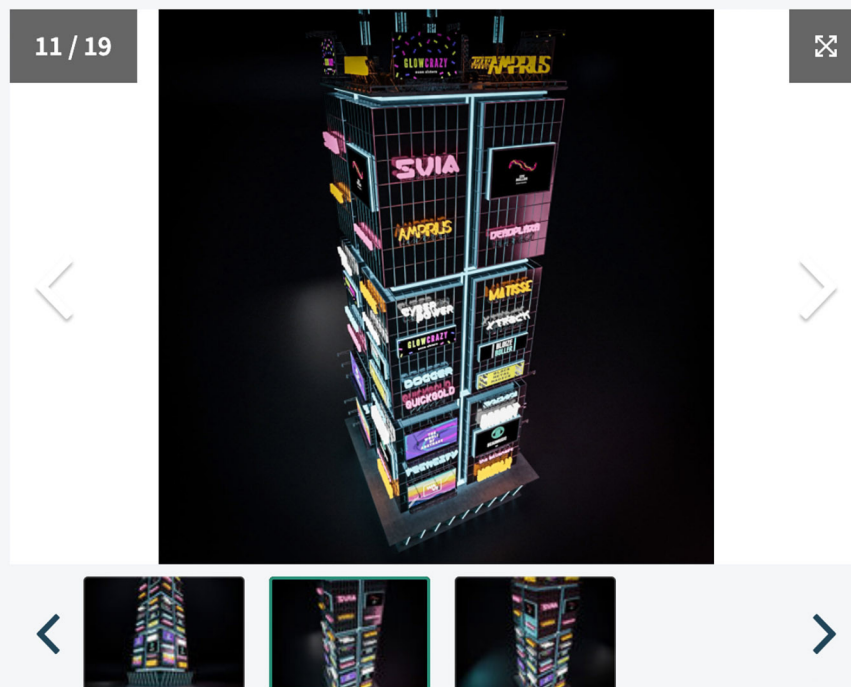
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### 3D model formats

UnrealEngine (.uasset) 1.65 GB

VR / AR / low-poly 3D Models / Exterior / Sci-fi / CYBERPUNK BUILDING FUTURISTIC 06 VR / AR / low-poly 3d model



## CYBERPUNK BUILDING FUTURISTIC 06 Low-poly 3D model

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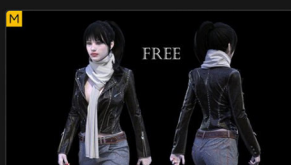
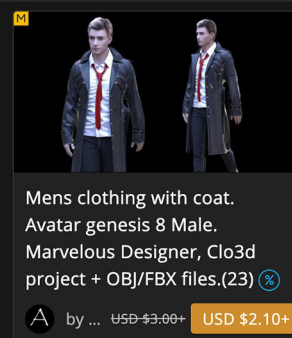
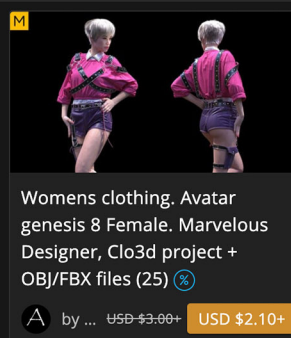
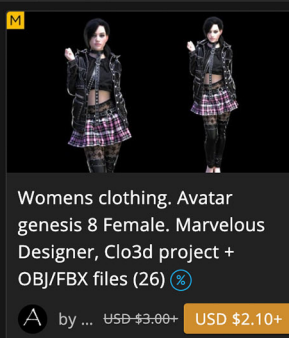
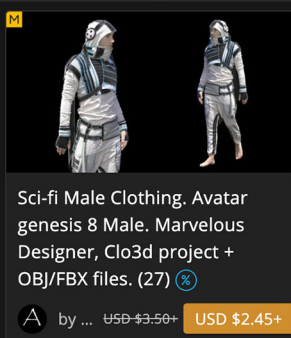
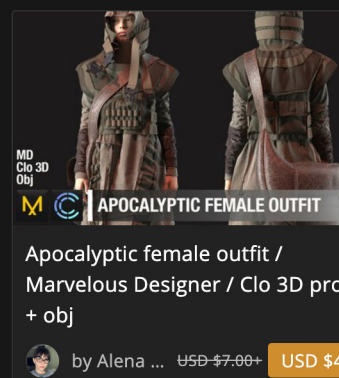
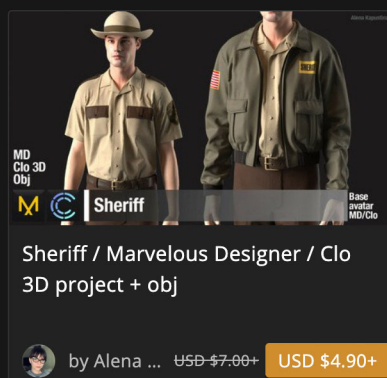
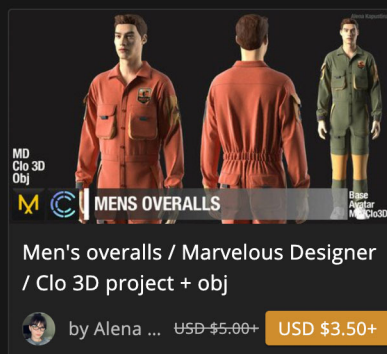
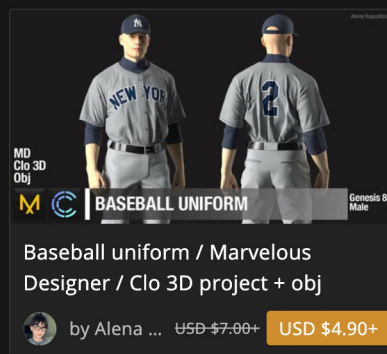
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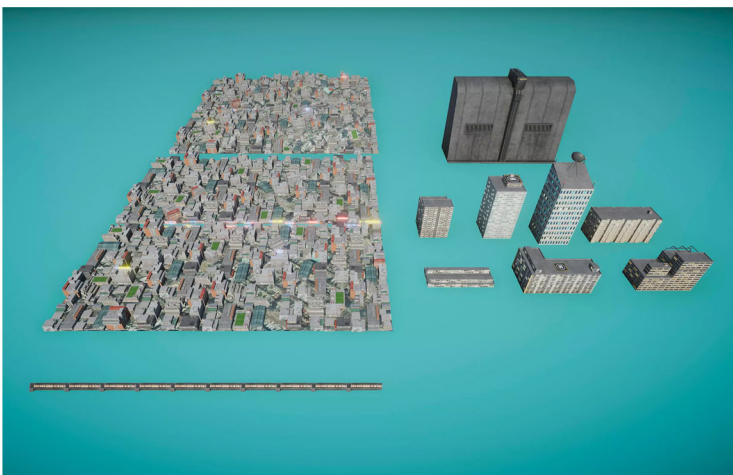
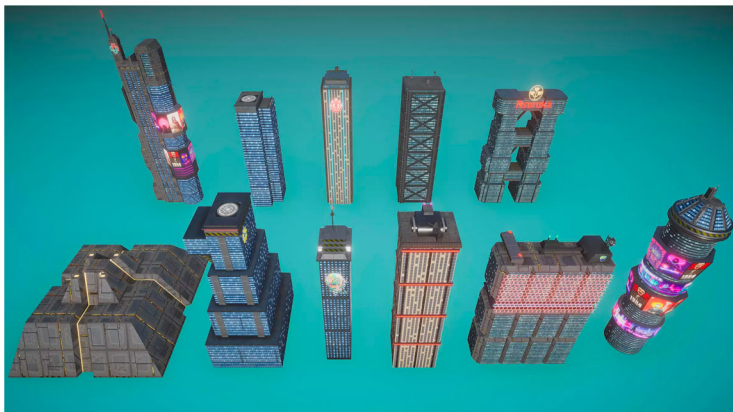
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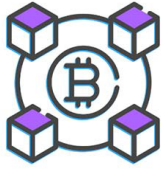
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## Blockchain In Games

The vast majority of online games today operate on a centralized model. It means that all data stored on a server is in full control by the game developers. Servers store the history of game events and game items that players provide, such as collectables, character items, virtual currencies.

A blockchain-based system can be used as a distributed database to verify and protect all kinds of digital data. The main idea is to take power away from the gaming companies and return it to the players. Thus, each player can have full control over their account and digital assets. Users can freely exchange these assets at any time.

## Blockchain Games Provide



### Items full control

Blockchain-based games allow players to have complete control over their in-game items. Assets can include game cards, skins, equipment, and characters. Typically, each asset is represented by a unique token (NFT), a prime example of such tokens is ERC-721.



### No fees

Blockchain and smart contracts allow you to reduce fees and increase transaction speed. Many payments can be processed in this way, not only transactions between players (peer-to-peer) but also between players and developers.



### Decentralized marketplaces

Blockchain-based games allow the creation of decentralized marketplaces. This removes the need for trust between players and also provides censorship protection. All players can freely buy, sell and exchange their gaming assets based on the peer-to-peer method.



### No hackers

Depending on the implementation method, blockchain allows the creation of open-source distributed transparent servers. In addition, the distributed nature of blockchain prevents hackers and cheaters from interfering with the game because there are no vulnerabilities.